



## THE BRIGHT SIDE: SOCIAL ENTREPRENEURS ILLUMINATING A POSITIVE PATH

News headlines are often dominated by crisis and adversity – which makes it easy to succumb to a negative perspective on our global state. However, amidst the challenges, there exists a cohort of individuals committed to creating positive change through social entrepreneurship.

As we grapple with pressing global challenges such as food insecurity, water scarcity, healthcare disparities, and unequal access to education, it's easy to feel overwhelmed by the negativity. For added perspective, it helps to remember that there are also people who are helping to make the world a better place.

From fostering sustainable agriculture and providing clean water solutions to combating environmental degradation and revolutionising healthcare access, these entrepreneurs are adding hope in their respective fields. Their ventures not only tackle the root causes of these problems but also serve as inspiration for a more equitable and sustainable future.

### THRIVING AGRICULTURE

Jackson Dyora, the mind behind Khula! App, has ventured into the realm of fintech to support farmers in local markets. His platform acts as a catalyst, facilitating seamless trading experiences and connecting farmers with valuable

opportunities within the network. By empowering those who cultivate our food, Jackson contributes to enhancing food security and economic stability. Explore more about Khula! App's mission by visiting [their website](#).

### INCLUSIVE EDUCATION

Kids Innovate Africa, founded by Emma Mphahlele, is dedicated to unlocking the untapped potential of neurodiverse students. Through a unique teaching programme involving LEGO robotics education and coding, Emma fosters creativity and skills development. Her initiative underscores the importance of inclusive education and the vast possibilities that emerge when diverse talents are embraced. Dive into the world of Kids Innovate Africa on [their website](#).

### SAFE AND SUSTAINABLE WATER

Murendeni Mafumo's Kusini Water is a beacon of hope for communities facing water scarcity. Through innovative methods, using locally sourced macadamia nut shells and nanofibres, Kusini Water produces clean water. This social enterprise exemplifies the transformative power of sustainable practices, offering a lifeline to regions grappling with water-related challenges. Discover more about Kusini Water's endeavours on [their website](#).



mental health



financial wellbeing



physical health



legal advice

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## MEDICATION WITHOUT THE WAIT

Neo Hutiri, through his venture Technovera, introduces Pelebox, an automated locker system designed to reduce patient waiting times for chronic medication at clinics. This innovation not only streamlines healthcare services but also ensures timely access to essential treatments. Neo's commitment to improving healthcare access highlights the transformative potential of technology in addressing societal challenges. Learn more about Pelebox by visiting [their website](#).

## ENVIRONMENTALLY FRIENDLY FUEL

Hope Mapheto's GreatFuel takes a stand against environmental degradation by converting used vegetable oil into biodiesel. By preventing the resale of used oil to under-resourced communities, GreatFuel not only addresses environmental concerns but also contributes to cleaner and sustainable energy solutions. Explore the green journey of GreatFuel by visiting [their website](#).

As we celebrate these social entrepreneurs and their impactful ventures, it becomes easier to see that positive change is not merely a distant aspiration but a tangible reality. Their stories remind us that, despite global challenges, there are individuals forging paths towards a better life for themselves and their communities.

## References

Khula! [internet]. Khula!. TBD [cited 1 February 2024]. Available from: <https://khula.co.za/>

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*The information is shared on condition that readers will make their own determination, including seeking advice from a professional. E&OE.*



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